



**KASAGANA-KA MUTUAL  
BENEFIT ASSOCIATION, INC.**

# REPORT ON CORPORATE SOCIAL RESPONSIBILITY

## *Caring for the communities in the midst of the Pandemic*

Beyond the bottom line or mere adherence to good governance practices, it is staying true to its mission that inspires KMBA to look past financial matters and try to help Filipino families improve their lives through its products and services.



### **CALAMITY ASSISTANCE**

The Philippines being a tropical country is no stranger to typhoons. Apart from the current pandemic typhoon related disasters also disrupted the lives and homes of several members and the communities at large. The most notable in 2021 is Typhoon Odette being the strongest for that year. KMBA disbursed Php 196,000.00 to aid those affected by the different typhoons for the year.

In response to the pandemic, the Association also utilized Php 128,223.00 from the Board approved allotment of Php 150,000.00. For fire- related emergencies, KMBA donated Php 170,000.00 as assistance to families affected.



### **FINANCIAL ASSISTANCE**

Valuing the importance of education KMBA's Kuya Jun Scholarship program provided a total of Php 527,000.00 in scholarship grants last year to 130 qualified children of members, 90 of them in high school, while 40 are pursuing tertiary education.

Since the it started in 2007, the program disbursed a total of Php 5,725,721.00 in educational assistance to qualified student beneficiaries





## EMPLOYEES' WELFARE AND DEVELOPMENT

One of Kasagana-ka's Guiding Principles is LEARNING TOGETHER. This year, the employees attended various trainings and workshop for their further growth. KMBA took advantage of a number of courses online, some of them for free, that are suitable to the training and development plan of the employees

DATE	TRAINING COURSE/SEMINAR
<b>February</b>	<ul style="list-style-type: none"> <li>Ensuring Continued Member Protection: The Mi-MBA Way</li> </ul>
<b>May</b>	<ul style="list-style-type: none"> <li>ACGR Writeshop for Mi-MBA</li> <li>Learning Series with Sparkassentiftung fur Internationale Kooperation: Introduction to Risk Management</li> </ul>
<b>July</b>	<ul style="list-style-type: none"> <li>Webinar: Data Privacy and Security for Financial Institutions</li> <li>Webinar: Digitizing payments and Customer Communications</li> </ul>
<b>August</b>	<ul style="list-style-type: none"> <li>Leadership Training Workshop for Mi-MBAs</li> <li>Succession Planning: Policy Development</li> </ul>
<b>September</b>	<ul style="list-style-type: none"> <li>Succession Planning: Assessing Key Position</li> <li>Webinar: Digital Marketing for Financial Institution</li> <li>Succession Planning: Identifying key Talents</li> </ul>
<b>October</b>	<ul style="list-style-type: none"> <li>Succession Planning: Developing a Successor</li> </ul>
<b>November</b>	<ul style="list-style-type: none"> <li>Succession Planning: Program Development,</li> <li>Monitoring, Evaluation and Review</li> <li>Management Forum</li> </ul>
<b>December</b>	<ul style="list-style-type: none"> <li>Learning Series: Communicating in the Next Normal</li> </ul>



## CONTINUING EDUCATION AND LEADERSHIP DEVELOPMENT OF THE BOARD OF TRUSTEES

Given the pandemic, most of the seminars were done virtually. The Board gained valuable learnings and insights about a wide-range of topics especially on digitalization, leadership, and risk management as well as IC-mandated trainings and seminars.

***"We study and learn together for the future, and we are always open to change towards improving our services to our members"***



## CARING FOR THE ENVIRONMENT

KMBA declares that is business operations do not negatively affect the environment, and that it commits to do its part in promoting environmentally-sound business practices.

Simple, but impactful sustainable practices have been adopted by KMBA for years. This include judicious energy consumption, car-pooling, and recycling of office supplies and materials. The use of electronic means of reporting to the Board, the membership, and all stakeholders have been tapped by KMBA for years to reduce paper consumption. In 2021, meetings and training through videoconferencing were the norm. Where appropriate, a policy on virtual meetings may be adopted to further reduce carbon footprints.